



## D\*I\*C\*E PRESENTATIONS

*Ray Semko explains what his D\*I\*C\*E presentations are all about and how your organization will benefit.*



The Defensive Information to Counter Everything, otherwise well-known as D\*I\*C\*E, are one-of-a-kind threat, OPSEC/security education and awareness presentations, speeches and talks which I have given to over a half million people since 1989. They are always current and address real-world issues relevant to the specific audience.

As a security educator and professional speaker, my job is to get out there to motivate and alert people to security threats that affect them, their jobs, their families and their country.

My presentations are high-energy, informative, memorable and entertaining. A person recently described my style as:

*"The absolute best speaker ever....Energetic, Funny, Emotional, Funny, Inspirational, Funny, Serious, Funny, Knowledgeable, Funny, and Memorable. It's like being at a comedy club about serious issues. No one will fall asleep at any of his seminars and people follow him around the room. It truly is amazing. So glad to be able to attend seminars that have him as a presenter."*

I am well-known for energizing and re-charging people to wake up and take action. Your employees will leave renewed and motivated to do their jobs with honor and integrity, making your organization secure. And they WILL remember my message for a long, long time.

My presentations are always tailored to the group I am speaking to in terms of their mission, operations and activities. I talk in length with the managers or the point of contact at the organization to find out the challenges and threats the organization is facing and what concerns them the most and what result they want out of my DICE presentation. Each speech is different depending on the organization and the people in the audience.

Speeches can include:

- The numerous and potential threats to US national security, to American companies, to jobs, to our families
- The top security concerns and new cases in the areas of espionage, economic espionage and terrorism
- The multiplicity and the interconnectedness of all the threats that constitute our biggest challenges
- The methods of operations of the organization's adversaries
- The greatest threat that confronts organizations: the disgruntled insider who is able to do immense damage

### Ray Semko: The D\*I\*C\*E Man

Security Expert and Educator | Professional Public Speaker

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- The security concerns with social networks, cybersecurity and identity theft
- Personal security and safety for the attendee as well as their families
- OPSEC or security countermeasures
- Understanding the value of and the need to protect classified or proprietary information that are the lifeblood of an organization
- The indicators that are exhibited by the volunteer spy
- That the enemies and adversaries of American and your organization will never stop targeting you
- The reporting responsibilities when they observe suspicious activity and who should receive those reports
  - Often employees either don't want to or are afraid to get involved when they see something wrong. I motivate them on the need to act and the consequences of not taking action
- The importance of integrity and honor in the workplace, a topic too often forgotten in this age of so many corruption cases of waste, fraud and abuse
- The pitfalls of drug use and excessive alcohol as well as the growing problem of the number of suicides and sexual harassment in the military services
- Leadership and the way to motivate your team to win
- What you do and how you act has a tremendous impact in keeping America safe and secure

One of the goals of the presentation is to get individuals to change their attitudes about the need for security. Security can never be thought of as an inconvenience. **Educating your employees is the "cheapest defense" of your organization and of our country.** Your people work on unbelievably important projects, missions, operations and activities. If these are lost due to espionage or terrorism or fraud, organizations can go under, people get laid off from their jobs or even lives can be lost.

My D\*I\*C\*E presentations will educate, motivate and energize your employees unlike any other they've experienced. Senior executives and managers who had never heard me speak and were at first unsure end up stating that my briefing was beyond well worth it. See the "Impact of DICE" sheet to read what attendees and managers have said about the impact the briefing has had on them.

Schedule a D\*I\*C\*E briefing by calling me at 814-935-6345 today (or filling out the online Contact Form on my website, RaySemko.com) so we can discuss your organization's specific needs and challenges being faced.

I have a deep motivation and passion for reaching people with the important message of being secure in an unsafe world. I look forward to speaking with you.

Respectfully,

# Ray Semko

**Raymond M. Semko**

Professional Public Speaker | Security Educator | Consultant in National and Corporate Security

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